



**Give and Get of Strategic Partnerships for Coalitions**

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| **Partner categories** | **What will you give to the campaign?** | **What do you hope to get from the campaign?** |
| **Organizations that do NOT lobby** |  |  |
| **Organizations that DO lobby** |  |  |
| **Public agencies (local, state and federal)** |  |  |
| **Decision-maker champions** |  |  |
| **Organizations that can influence elections (PACs and 501(c)4s** |  |  |