

# Allowable 501(c)(3) Activity



- Civic Engagement
  - Voter registration
  - Get-out-the-vote
- Public Education
  - Issue Advocacy
  - Candidate briefings
  - Candidate forums, debates and questionnaires



# Non-partisan Get-Out-The-Vote



- Easier to conduct and legally safer than voter registration.
- Can use foundation grants.
- Vitally important for organizations focused on children.



# Why is 501(c)(3) GOTV So Important?



- Child under 6 leads to 3-5% decrease in propensity to vote.
- Larger effects on low-income and BIPOC households.
- Due to “cost” of going to polls, not to decreased political awareness or interest.



## Sources:

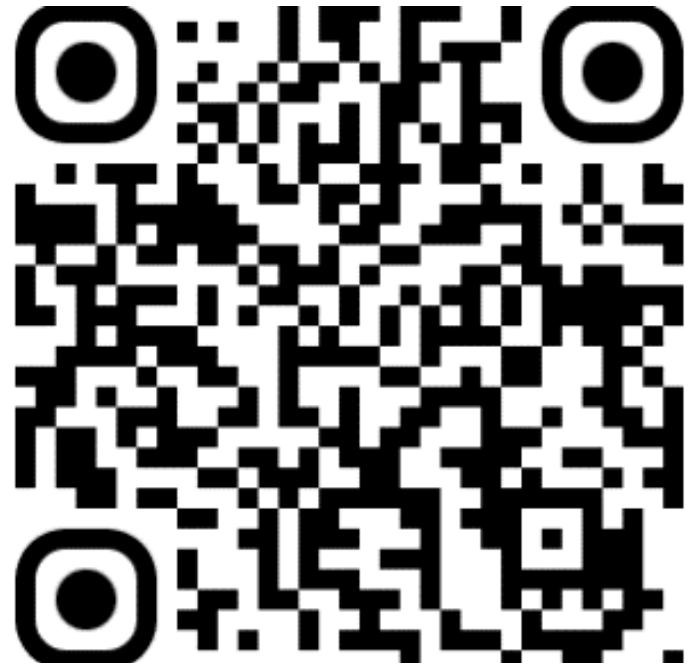
Angela Cools (2022), “Parents, Infants, and Voter Turnout: Evidence from the United States.”

David Arnold (2013), “The Effect of Children on Voter Turnout.”

# Why is 501(c)(3) GOTV So Important?



- Proven solutions:
- Shorter wait times reduce the effect
- Vote-by-mail eliminates discrepancy.
- What other solutions can we brainstorm?



## Sources:

Angela Cools (2022), "Parents, Infants, and Voter Turnout: Evidence from the United States."

David Arnold (2013), "The Effect of Children on Voter Turnout."

# What are the Boundaries?



- Must be non-partisan: Can't support particular candidate or party
- Messaging: Safer to mention lots of issues to ensure your program is not aligned with any candidate.
- Targeting – Either:
  - Everyone in the public; or
  - Historically underrepresented communities



## North Carolina is changing.

Most of us are struggling to make ends meet.  
To truly transform NC, we need:

- ☒ Economic opportunity through good jobs
- ☒ Clean air for healthy communities
- ☒ Affordable access to clean energy

Your vote is your voice at the ballot box.  
Refuse to stay **silent** on November 6.





# 100 YEARS OF EMPOWERING VOTERS AND DEFENDING DEMOCRACY

**LWV** LEAGUE OF  
WOMEN VOTERS®



# Quien es La Liga?

Una organización voluntaria no partidista de mujeres y hombres.

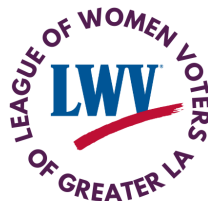
**Protegiendo  
a los  
Votantes**

**Educar y  
Involucrar**

**Reformar el  
Dinero en la  
Política**

**Defendiend  
o el Medio  
Ambiente**

**Construyendo  
Comunidad**





The League of Women Voters was founded by suffragists in 1920 as a 'mighty political experiment' to help newly enfranchised women exercise their new rights as voters.



It was then, and is now, **a nonpartisan organization.**  
LWV never supports or opposes candidates or political parties.

# **MISSION**

**EMPOWERING VOTERS.  
DEFENDING DEMOCRACY.**

# **VISION**

**A DEMOCRACY BY THE PEOPLE,  
FOR THE PEOPLE—ALL THE  
PEOPLE.**

# **VALUE**

**WE BELIEVE IN THE POWER OF  
WOMEN TO CREATE A MORE  
PERFECT DEMOCRACY.**





The League of Women Voters is the **largest nonpartisan, volunteer-driven, on-the-ground registrant of voters** in the United States.







**Tens of thousands of tenacious League members are leading the charge to empower voters and defend democracy.**

**WOMEN**  
**POWER**  
**THE VOTE**



**FROM LEADING EFFORTS TO ENGAGE  
AND PROTECT VOTERS AND BUILD  
COMMUNITY-BASED POWER, TO  
TURNING OUT AT THE POLLS,  
WOMEN POWER  
THE VOTE.**



- **NATIONWIDE CANDIDATE INFO**
- **POLLING PLACE LOCATIONS**
- **ONLINE VOTER REGISTRATION TOOL**
- **ID REQUIREMENTS**
- **ABSENTEE BALLOT INFO**
- **BALLOT MEASURE INFO**
- **EARLY VOTING OPTIONS**
- **ELECTION DATES**

# VOTER MOBILIZATION

We make thousands of contacts with voters to Get Out the Vote through postcards, phone banks, and canvasses, especially encouraging turnout in low-propensity voting areas.

**BE A TEXAS VOTER!**  
**¡SÉ UN VOTANTE DE TEXAS!**

Visit [VOTE411.org](http://VOTE411.org) for important  
Presidential Primary information.  
Visite [VOTE411.org](http://VOTE411.org) para obtener información  
importante de la Primaria Presidencial.

**VOTE**  
**March 3**

**VOTE**  
**El 3 de marzo**

**LWV** LEAGUE of WOMEN VOTERS<sup>®</sup>  
OF TEXAS

1212 Guadalupe St. #107  
Austin, TX 78701



Visit [VOTE411.org](http://VOTE411.org) for complete voting  
information for your area!  
¡Visite [Vote411.org](http://Vote411.org) para obtener información  
completa de votación en su área!

**VOTE 411**  
ELECTION INFORMATION YOU NEED



# Nos Vemos en Las Urnas!

[www.LWVlosangeles.org](http://www.LWVlosangeles.org)

(213) 368-1616



@lwvlosangeles