



**WOMEN'S FOUNDATION
OF ALABAMA**

Women's Policy Institute

Presented by Kate Messervy
Director of Advocacy and Engagement
Women's Foundation of Alabama



Vision

We envision a society where power and possibility are not limited by gender, race, or place.

Mission

Women's Foundation of Alabama is a community-driven foundation impacting the world around us by accelerating economic opportunity for women.



**WOMEN'S FOUNDATION
OF ALABAMA**

Status of Women in Alabama



Underpaid

Women Are Paid 67 Cents for Every Dollar a Man Makes



Underutilized

Only 52% of Working Women Participate in the Economy, vs 63% of Men



Lack Childcare

Alabama has a 40% Supply Gap in Affordable, Quality Childcare



High Maternal Deaths

AL has 3rd highest maternal mortality rate in the US.

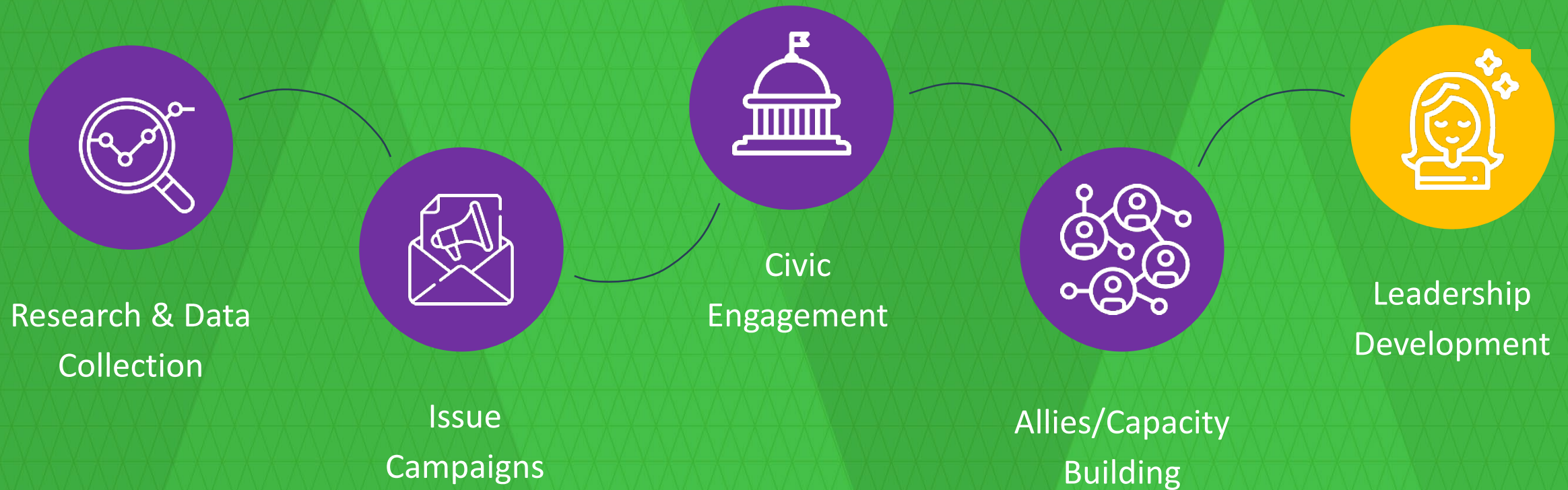
Source: *Status of Women in Alabama 2020*, The Women's Fund of Greater Birmingham

Women's Policy Institute

Real Change Happens When Women Lead



Women's Policy Institute



The Women's Policy Institute is a permanent and durable advocacy apparatus of Women's Foundation of Alabama focused on **public policy solutions** to advance and accelerate **economic opportunity** for women in our state.



WOMEN'S FOUNDATION
OF ALABAMA

Women's Policy Institute

Curriculum Summary | 40+ hours of expert training

PAST

- Political, economic history
- Women's movements, gender equity
- Racial equity

PRESENT

- State government
- Issues impacting women
- Community organizing

FUTURE

- Advocacy campaigns
- Messaging
- Coalition building



Women's Policy Institute



- 80+ expert training hours
- Sessions include: economic history, racial equity, state government, community organizing, campaign messaging, coalition building

70 Diverse Fellow Graduates / 24 Alabama Counties Represented

Race/Ethnicity

- Black/African American 49%
- White/Caucasian 37%
- Hispanic/Latina 10%
- Asian/AAPI 2%
- Jewish/White 2%

Age

- 20-29 27%
- 30-39 27%
- 40-49 27%
- 50-59 17%
- 60-69 2%



**WOMEN'S FOUNDATION
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Women's Policy Institute Fellow Campaigns

- Fellows created innovative advocacy campaigns focused on:
 - Medicaid Expansion, Maternal Health & Mortality
 - Early Voting
 - Home-Based Child Care strategies
 - Representation on key boards and committees
 - Dignity for Incarcerated Mothers
 - Alabama Women's Economy fund (AWE)
- WFA will strategically invest time, resources and funds to execute these and other Fellow-led initiatives



**WOMEN'S FOUNDATION
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As a Women's Policy Institute Fellow, you will gain...

- **Team Skills**
- **Experiential Learning**
- **Individual Leadership Development**
- **Cross-Movement Building**





Fellow Experience

