

Heart Association 2023 CCES SUMMIT CYMI

VOICES FOR HEALTHY KIDS KICKED OFF ITS 10 YEAR ANNIVERSARY CELEBRATION WITH ITS ANNUAL SUMMIT, WHICH WAS HELD THIS YEAR IN BIRMINGHAM, ALABAMA. THE VOICES TEAM CURATED AN EXPERIENCE FOR GRANTEES AND PARTNERS THAT LOOKED BACK AT THE HISTORY OF ADVOCACY, CIVIL RIGHTS AND SOCIAL JUSTICE LESSONS ROOTED IN BIRMINGHAM AND PROVIDED AN OPPORTUNITY TO LOOK FORWARD AT WHAT'S POSSIBLE. THE TWO OF THE MAJOR HIGHLIGHTS OF THE EVENT WERE A FIRESIDE CHAT WITH 1963, 16TH STREET BAPTIST CHURCH BOMBING SURVIVOR DALE LONG AND HEARING FROM DANIEL DAWES ON THE POLITICAL DETERMINANTS OF HEALTH.

DAY 1 RECAP

LORI FRESINA, EXECUTIVE DIRECTOR, VOICES FOR HEALTHY KIDS AND VICE-PRESIDENT, AMERICAN HEART ASSOCIATION, SET THE STAGE AS SHE ACKNOWLEDGED THE HISTORY AND PEOPLE OF OUR SUMMIT LOCATIONS.

THE HONORABLE RANDALL WOODFIN, MAYOR OF THE CITY OF BIRMINGHAM GOT EVERYONE FIRED UP FOR THE SUMMIT AS HE WELCOMED ATTENDEES TO BIRMINGHAM AND GAVE ENCOURAGING WORDS ABOUT THE FUTURE OF ADVOCACY!

CHARLES WOODS, EDUCATION DIRECTOR & TRAINER, BIRMINGHAM CIVIL RIGHTS INSTITUTE LED AN INFORMATIVE SESSION TITLED, "BIRMINGHAM THE WORLD IS WATCHING--HOW BIRMINGHAM SET THE STAGE FOR CIVIL RIGHTS GAINS IN THIS COUNTRY BY PUTTING THE CHILDREN OUT FRONT." WOODS FOCUSED ON SHARING THE DEEPLY ROOTED HISTORY OF BIRMINGHAM AND CHALLENGED ATTENDEES TO USE THESE LESSONS TO BETTER UNDERSTAND THE COMMUNITY AND HOW HISTORY IMPACTS THE WORK WE DO TODAY.

DAY 2 RECAP

KISHA FREED, CREATIVE ARTS DIRECTOR, SUCCESS COACH, PUBLIC SPEAKER & POET OPENED DAY TWO WITH A POWERFUL AND EXPRESSIVE POEM TITLED, "ARTIVISM."

WE HOSTED TWO LEARNING AND WORKING BREAKOUT SESSIONS FOR ATTENDEES.

SESSIONS 1: BUILDING ADVOCATES AND TRANSFERRING POWER ACROSS YOUR STATE WITH THE WOMEN'S FOUNDATION OF ALABAMA LED BY KIM HOLT COCHRAN, ALLIANCE DEVELOPMENT, THE WOMEN'S FOUNDATION OF ALABAMA AND KATE MESSERVY, DIRECTOR OF ADVOCACY AND ENGAGEMENT, THE WOMEN'S FOUNDATION OF ALABAMA.

SESSION 2: CENTERING AND AUTHENTICALLY ENGAGING PARENTS AND PROVIDERS WITH GEAUX FAR LOUISIANA LEAD BY LIBBIE SONNIER, PH.D., CO-CHAIR, GEAUX FAR LOUISIANA AND ROCHELLE WILCOX, CO-CHAIR, GEAUX FAR LOUISIANA.

JOSHUA HARRIS, SENIOR MANAGER, COMMUNICATIONS AND MARKETING, VOICES FOR HEALTHY KIDS HOSTED AN AMAZING LIVE INTERVIEW/CONVERSATION WITH DALE LONG, WHO AT THE AGE OF 11 SURVIVED THE 16TH STREET BAPTIST CHURCH BOMBING AND USED HIS PERSONAL EXPERIENCES TO LEAD A LIFE OF SERVICE.

ATTENDEES ENJOYED A GALLERY TOUR OF THE BIRMINGHAM CIVIL RIGHTS INSTITUTE

DAY 3 RECAP

WE WELCOMED OUR LAST DAY OF THE SUMMIT WITH DANIEL E. DAWES, J.D. OUR EXCITING KEYNOTE SPEAKER, AND BEST-SELLING AUTHOR OF THE WIDELY ACCLAIMED, THE POLITICAL DETERMINANTS OF HEALTH. MR. DAWES, A RENOWNED HEALTH EQUITY & POLICY EXPERT, SERVES AS THE SVP, GLOBAL HEALTH & EXECUTIVE DIRECTOR OF THE GLOBAL HEALTH EQUITY INSTITUTE. DAWES TALKED TO ATTENDEES ABOUT THE POLITICAL DETERMINANTS OF HEALTH & HOW WE CAN CHANGE THEM.

CAROL GUNDLACH, SENIOR POLICY ANALYST, ALABAMA ARISE LED A SESSION TO SHARE TIPS AND TACTICS WITH ATTENDEES ON HOW THEY CAN BUILD VOTERS IN THEIR COMMUNITIES AS HER ORGANIZATION CONTINUES TO ACTIVELY PARTICIPATE IN CIVIC ENGAGEMENT ACTIVITIES AND ARE BUILDING VOTERS.

ALLEN MATTISON, PARTNER AT TRISTER, ROSS, SCHADLER & GOLD, PLLC LED A SESSION TO EXPLAIN WHAT 501C3S CAN DO AROUND CIVIC ENGAGEMENT. THIS INFORMATION LED ATTENDEES TO PARTICIPATE IN A HANDS-ON WORKSHOP ON TACTICS AND IDEAS FOR INTEGRATION OF CIVIC ENGAGEMENT IN THEIR WORK.

LORI FRESINA, VICE PRESIDENT AND EXECUTIVE DIRECTOR, VOICES FOR HEALTHY KIDS CONCLUDED THE EVENT WITH SOME LASTING ENCOURAGEMENT FOR EACH ATTENDEE.

SEE YOU ALL NEXT YEAR!

