



American
Heart
Association.










American Heart Association.




Voices for Healthy Kids' Preemption Convening

American Heart Association 7272 Greenville Ave. Dallas, TX 75231

Thursday, October 20

- 6:30-7:45  **Breakfast** Location: Hilton Dallas/Park Cities
Use the meal ticket provided at check-in to eat breakfast at Grain, the hotel restaurant.
- 8:00  **Transportation to Meeting Space**
Meet in the lobby by the front door. Bus will depart promptly at 8:10 a.m. Ride share/Uber/Lyfts will not be reimbursed to travel from the hotel to the meeting as transportation will be provided.
- 8:15-9:00  **Registration** Location: American Heart Association 7272 Greenville Ave. Dallas, TX 75231
Bring proof of vaccination and picture of negative COVID test. For speedier check-in, send photos of vaccine card and negative COVID test to voicesforhealthykids@heart.org.
- 9:00-9:15  **Opening and Welcome**
Christine Compton, Preemption Policy Engagement Manager, Voices for Healthy Kids, American Heart Association
- 9:15-9:45  **Introductions**
Christine Compton, Preemption Policy Engagement Manager, Voices for Healthy Kids, American Heart Association
Shelby Pierce, Founder, Pierce Porter Facilitation
- 9:45-10:30  **Plenary: How Preemption Perpetuates Inequities**
Eduardo Sanchez, MD, MPH, FAAFP, Chief Medical Officer, American Heart Association
- 10:30-10:45  Movement Break/Break  Technology Check-In
- 10:45-11:30  **Breakout Sessions**

 **Break Out Sessions** Participants are broken into groups depending on your familiarity with preemption.

Breakout A: Preemption Overview

Location: Heart & Torch

Katie Bishop Kendrick, Senior Program Manager Preemption,
Voices for Healthy Kids, American Heart Association
*In this breakout session, we will go over the basics of preemption,
why not all preemption is harmful, and how preemption and
threats on public health authority are related.*

Breakout B: Proactive Legislative Strategies for Preemption

Location: Founders

Sarah Mann, Senior Policy Analyst, Voices for Healthy Kids,
American Heart Association
*In this interactive breakout session, we will discuss proactive
strategies to support local government policymakers and push
back against preemption and state government overreach. This
will be an opportunity to brainstorm, share, and learn.*

11:30-12:30



Lunch & Table Connections

Break Bread Break Borders makes "food for good" company, where refugee women from war-torn countries are economically empowered by cooking for a living.

12:30-2:00



Advancing Conversations with Decision Makers in Conservative States: Part 1

Debra Clark, Director, Metropolitan Group

Surili Sutaria Patel, Vice President, Metropolitan Group

In this collaborative session, participants will receive a preview of a new tool on how to engage decision makers in conservative states that is rooted in an understanding of shared values. Participants will also be asked to share their experiences in working in the field with different archetypes, as defined as typical examples of a person or group.

2:00-3:00



Pathways of Influence and Preemption: How Research Can Help Find a Champion or Hold the Line

Christine Compton, Preemption Policy Engagement Manager, Voices for Healthy Kids, American Heart Association

Shelby Pierce, Founder, Pierce Porter Facilitation

In this interactive session, we will dig deep into the Pathways of Influence Research tool for influencing decision makers. This Power Prism resource will help us search for some fun and not so fun facts about elected officials in our states and how we can apply those discoveries to our work in the preemption space.

3:00-3:25



Movement Break/Break



Technology Check-In



Snack Available

3:25-4:45



Making the Most of Your Media Engagements

Shelly Hogan, Field Media Advocacy Director, American Heart Association

Rachel Osier Lindley, Statewide Senior Editor for the Texas Newsroom and Statewide Coordinating Editor for the Texas Station Collaborative

In this session, we'll hear from an expert on effective ways to engage media who cover statehouse news, what journalists wish you would do when requesting coverage, and then work together to develop proactive strategies for gaining media attention around preemption and the issues you care about.

4:45-5:00



Wrap of Day & Evening Review

Sarah Mann, Senior Policy Analyst, Voices for Healthy Kids, American Heart Association

5:15



Transportation to Hotel

6:15



Dinner

Meet in lobby - ride share/Uber/Lyft to dinner locations.

La Calle Doce | reservation at 7:00 p.m. – Led by Christine Compton

True Food Kitchen | reservation at 7:00 p.m. – Led by Shelly Hogan

Hello Dumpling | reservation at 6:30 p.m. – Led by Katie Bishop Kendrick and Sarah Mann



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Friday, October 21

6:30-7:45



Breakfast Location: Hilton Dallas/Park Cities

Use the meal ticket provided at check-in to eat breakfast at Grain, the hotel restaurant.
Please check out of your hotel room before leaving the hotel.

8:00



Transportation to Meeting Space

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9:00-9:15



Welcome

Katie Bishop Kendrick, Senior Program, Manager Preemption, Voices for Healthy Kids, American Heart Association

9:15-10:15



Advancing Conversations with Decision Makers in Conservative States: Part 2

Debra Clark, Director, Metropolitan Group

Surili Sutaria Patel, Vice President, Metropolitan Group

During this second interactive session, participants will share their experiences to shape values-based preemption messages, share where they are getting stuck in meetings with decision makers and what is needed to overcome these challenges.

10:15-10:45



Grassroots Deep Dive – More Than Just an Ask

Ali Rahimi, Grassroots Advocacy Manager, Voices for Healthy Kids, American Heart Association

This session will cover how to create grassroots champions through educational and engagement opportunities and showcase how Voices for Healthy Kids can help boost campaigns.

10:45-11:00



Movement Break/Break



Technology Check-In

11:00-12:30



Proactively Preventing Harmful Preemption

Shelby Pierce, Founder, Pierce Porter Facilitation

A consensus workshop to generate actions preemption advocates can take to prevent decision makers from proposing and enacting harmful preemption policies.

12:30



Boxed Lunch Available

DeLeon Provisions is a women-owned catering company based near White Rock Lake in Dallas, focusing on ready to eat meals for families, groups, businesses, and parties.

12:30-1:00



Wrap of Day

Christine Compton, Preemption Policy Engagement Manager, Voices for Healthy Kids, American Heart Association

Please take the end of day/event survey. Point your camera at the QR code for the survey



Please book your own travel (ride share/Uber/Lyft) to the airport after the meeting. You can be reimbursed for this amount, and other travel-related expenses, by submitting an expense report. Instructions provided on event site and follow-up emails.