



SAFETY SHOULDN'T BE AN OBSTACLE FOR OUR CHILDREN TO FORM HEALTHY HABITS. **LET'S LOOK BOTH WAYS™** AND LET SAFE ROUTES TO SCHOOL LEAD TO A SAFE AND HEALTHY FUTURE FOR OUR CHILDREN.

Walking and biking to school should be easy choices.

...as natural as looking both ways before crossing the street. Let's **look both ways**[™] at safe routes to school in [STATE]. When kids walk and bike to school, they learn about safety, while forming important habits that lead to a healthier future.

We need better streets and sidewalks in [COMMUNITY] to encourage our children to walk and bike to school. Federal funding is in place to address this need. Let's put it to good use.

Sign up below, and visit [URL PLACEHOLDER] to look both ways at safe routes to school and healthy options for our kids.

NAME

EMAIL ADDRESS

PHONE NUMBER

HOME ADDRESS

CITY

STATE

ZIP

SENDER ADDRESS HERE

Walking and biking to school should be easy choices.

...as natural as looking both ways before crossing the street. But in [COMMUNITY], too many children have to choose between a safe option and a healthy one. With childhood obesity on the rise in America, we don't need safety to be an obstacle to our kids incorporating daily exercise into their lives. Let's **look both ways**TM and provide a healthier future for kids in [COMMUNITY].

Look both ways at safe routes to school today by visiting [URL PLACEHOLDER].

RECIPIENT ADDRESS HERE